

Foundation 1: Our Foundation

The
Rotary
Foundation



I am Doing Good in my local community and around the world.

Session Goals:

- Understand the basic goals of our Rotary Foundation.
- Discuss the importance and value of having a foundation.
- Review and understand the Areas of Focus.
- Examine how you as a Rotarian can work with the Foundation.

Resources

- The Rotary Foundation Reference Guide 219 <https://my-cms.rotary.org/en/document/rotary-foundation-reference-guide>
- The Areas of Focus, Motto, and Mission of The Rotary Foundation PDF
- Charity Navigator website: <https://www.charitynavigator.org/ein/363245072>
- Rotary.org

All PDF materials are available at www.rlifiles.com

Session Prep

This session is about the individual Rotarian's experience with the Foundation.

That means it is a general introduction to the Foundation and then covers giving and recognition. Future RLI sessions cover funds, grants, etc. As a discussion leader for RLI, you are talking about the Rotary Foundation in general terms – refer all specific process questions to the District Rotary Foundation Team (things like grant questions, DDF procedures, recognition events, approvals, etc). Wear your Rotary Foundation pins or bring a picture of the different pins.

Session Activities

1. What do you know about the Rotary Foundation? *Use whiteboard, no corrections yet.*
2. Why do we have a Rotary Foundation? *Remember, it is independent of Rotary International.*
3. What is the Mission of the Rotary Foundation? *The Rotary Foundation helps Rotary members to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.*
4. How does the Foundation achieve its mission?
5. What kind of projects have received Foundation funding in your club?

We will talk about the different kinds of grants later in the RLI program. You can also learn more about grants by going to rotary.org and by talking to your District Foundation team!

6. Who decides what kind of projects are done? *Rotarians! Review Areas of Focus*

7. Where does the money for the Foundation come from? *Anyone can donate! Rotarians, non-Rotarians, and businesses. Review Charity Navigator. We rated 100% 1 December 2022. We have been rated 4 stars for 14 years so far.*
8. Why should you give to the Foundation? *They provide matching money for global grants and it allows you to pool your money with Rotary clubs around the world to do bigger projects.*
9. What are the different ways you can support the Foundation? *Use the flip chart and ask them to explain each type of giving. Fill in the blanks for any they miss or do not understand.*
 - a. Annual Fund
 - i. Sustaining Member – gives \$100 per year
 - ii. Paul Harris Fellow - \$1000, cumulative
 - iii. Paul Harris Society – commitment to give \$1000 per year
 - iv. Major Donor - \$10,000, cumulative
 - v. Arch Klumph Society - \$250,000, cumulative
 - b. Polio Plus or Rotary Peace Fellows
 - i. Paul Harris Fellow - \$1000, cumulative
 - ii. Major Donor - \$10,000, cumulative
 - iii. Arch Klumph Society - \$250,000, cumulative
 - c. Endowment Fund
 - i. Benefactor – leave any amount in your will
 - ii. Bequest Society – leave at least \$10,000 in your will
 - d. Club Recognition
 - i. EREY – Every Rotarian Every Year: Every Rotarian gives at least \$25 during the year and total club giving averages \$100 per member. Earned annually, club gets a banner.
 - ii. 100% Foundation Giving – every member gives at least \$100 during the year. Earned Annually, club gets a banner.
 - iii. 100% Paul Harris Fellow Club – every member is a Paul Harris Fellow. Is only earned one time, the club gets a banner.
 - iv. Top 3 Per Capita – the three clubs in the district with the highest average giving per member (per capita) are recognized with a banner.

Transition:

Let's look back at our list of things we know about the Foundation (refer to the flip chart from the first question). Is there anything we want to change about what is on this list? (discuss)

How about one last question: What is the motto of the Rotary Foundation? *Doing Good in the World.*

Summary:

- The Rotary Foundation gives you the power to make big changes in the world!

The screenshot shows the Charity Navigator profile for The Rotary Foundation of Rotary International. The page features a navigation bar with links for 'Sign in', 'Nonprofit Resources', and 'Support Charity Navigator'. A search bar is present with the text 'Search by Charity or Cause'. The main content area includes the organization's name, a building icon, and several key details:

- 100%** rating with four stars and the label 'Four-Star Charity'.
- Impact & Results, Accountability & Finance, Culture & Community, and Leadership & Adaptability categories with progress bars.
- A prominent blue 'DONATE' button.
- A 'Favorite' button with a heart icon.

Additional information provided includes:

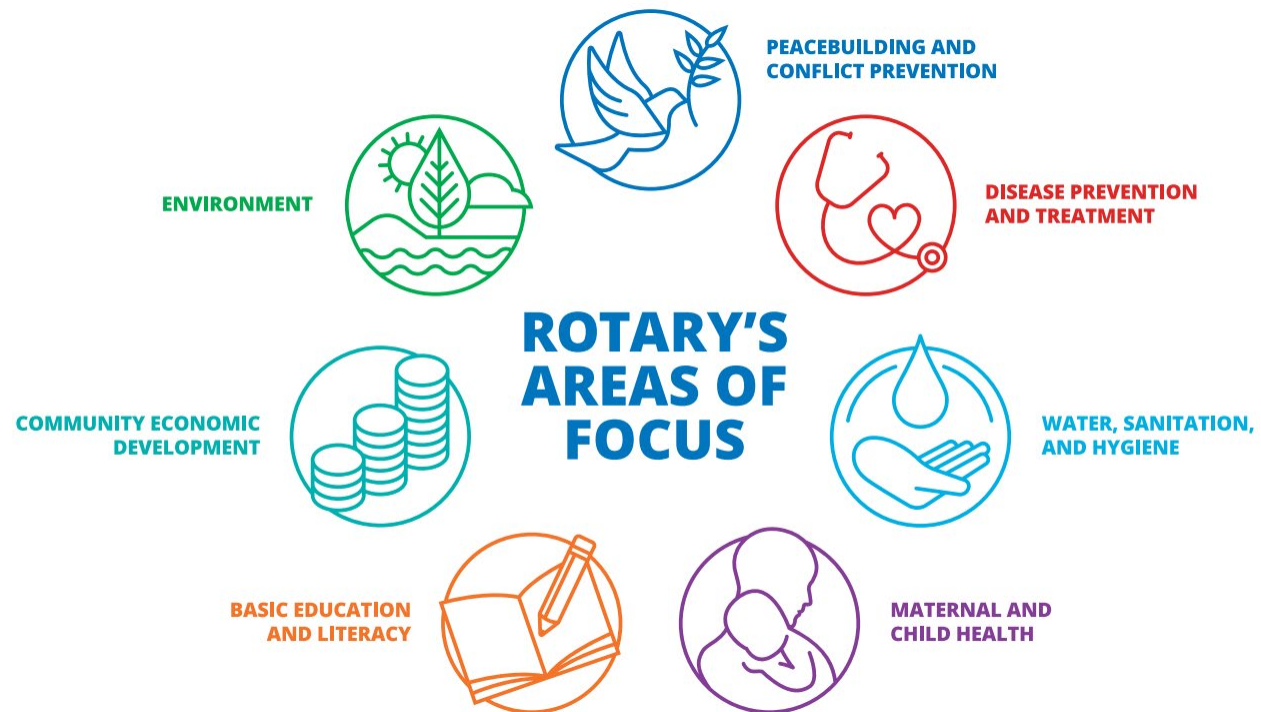
- Is this your nonprofit?** (question mark icon)
- 501(c)(3) organization (checkmark icon)
- Donations are tax-deductible (checkmark icon)
- Chicago IL | IRS ruling year: 1983 | EIN: 36-3245072 (info icon)
- Organization Mission: The Rotary Foundation's mission is to advance world understanding, goodwill, and peace. Rotary Foundation grants promote peace, fight disease, provide clean water an ... (More)
- Contact information: <https://www.rotary.org/myrotary/en/rotary-foundation>, 14280 Collections Center Drive, 1560 Sherman Avenue, Chicago IL 60693, 847-866-3000.

Rating Information

Great

This charity's score is 100%, earning it a Four-Star rating. If this organization aligns with your passions and values, you can give with confidence.

Rotary's Seven Areas of Focus



The Motto of The Rotary Foundation

DOING GOOD IN THE
WORLD

The Mission of The Rotary Foundation

THE ROTARY FOUNDATION HELPS ROTARY MEMBERS TO ADVANCE WORLD UNDERSTANDING, GOODWILL, AND PEACE BY IMPROVING HEALTH, PROVIDING QUALITY EDUCATION, IMPROVING THE ENVIRONMENT, AND ALLEVIATING POVERTY.

2024 - 25 ANNUAL JOINT GOALS

"Together, we see a world where people unite and take action and create lasting change - across the world, in our communities, and in ourselves."

GOALS FOR PRIORITY 1 - INCREASE OUR IMPACT

1. Eradicate polio, highlight Rotary's role, and plan for a polio-free world.
2. Increase the overall giving to The Rotary Foundation and build the Endowment Fund to \$2.025 billion by 2025.
3. Encourage community assessments and measurement of projects and programs at the club, district, and international level.

GOALS FOR PRIORITY 2 - EXPAND OUR REACH

4. Advance actions to cultivate diversity, equity, and inclusion in our clubs and the family of Rotary.
5. Strengthen existing relationships and develop new partnerships that align with our Action Plan.
6. Establish and nurture innovative clubs and new participant engagement channels.
7. Increase awareness and understanding of Rotary and our members' impact in communities locally and globally.

GOALS FOR PRIORITY 3 - ENHANCE PARTICIPANT ENGAGEMENT

8. Enhance member engagement tools that support clubs in meeting their members' needs and increasing member retention.
9. Increase collaboration and connection among participants, particularly Rotary and Rotaract clubs.
10. Highlight opportunities offered through Rotary to foster professional connections and build leadership skills.

GOALS FOR PRIORITY 4 - INCREASE OUR ABILITY TO ADAPT

11. Support regional adaptability by testing innovative approaches to foster greater collaboration and operating efficiencies.
12. Support diversity, equity, and inclusion in our leadership and governance.